

to all staff on the University Portal following the meeting;

- ii) that the presentation focussed on Student Recruitment, recent institution performance, Finance, Institutional Specific Funding, BEM, HE Development policies, progress with Estates development and strategic initiatives.
- iii) that the applicants to Harper Adams for September 2017 were currently running at 81 was a reduction of 10% of the number of applicants received at the same point in 2016. At national level, UCAS had indicated that the sector was about 5% down in terms of overall applications
- iv) that in light of the above, student recruitment remains key with a need to continue active in-cycle marketing and to identify and progress new ways to respond to the new market.
- v) that UCAS data on 2017 entry continues to show that there is increased competition from higher and mid-tier institutions and that in some cases, lower tier institutions may be losing candidates who wish to trade up.
- vi) that the 2018 recruitment cycle was well under way with Open Day scheduled for 14 October, 18 November and 16 December 2017.
- vii) that the recent University institutional performance had been outstanding achieving 8% on DLHE results

very important in respect of the Teaching Excellence Framework and overall communications with wider stakeholders.

- ix) that the UK population demographic dip was continuing until 2021 and it remained important for the University to seek well qualified international students, including those from the EU where possible, to help balance overall student numbers.
- xi) that relevant staff were working on an increased intake of students from Huazhong Agricultural University for 2018.
- xii) that student recruitment in the Dominican Republic remained challenging for a number of administrative related reasons. The Vice-Chancellor would be seeking to explore this during his visit in October.
- xiii) that the University would be renewing its agreement with Cornell University in the autumn.

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| xxv) | that the University had been approached by the New York Times over the summer to comment on BREXIT and agricultural policy. |
| xxvi) | that Justin McCarthy (Editor of Irish Farmers Journal) was due to visit on 30 November. |
| xxvii) | that Tom Tynan (European Commission) was due to visit on 1 December. |
| xxviii) | that the Office for Students was now expected to launch in January 2018 as opposed to the original date of April. |
| xxix) | that further developments with TEF were expected to include degree classifications and graduate earnings ensuring that LEO datasets will continue as the OfS will be analysing student outcomes. It was, therefore, important that we show we provide good value in return for public investment. |
| xxx) | that there had recently been a £25m call for bids related to off-road connected autonomous vehicles. |
| xxxi) | that work on the Newport Innovation Park was scheduled to begin at the end of 2017 and this would continue to be linked with Midlands Engine work and positioning of Centres for Innovation funded by the Agri-Tech Strategy. |
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